



Paris, April 21, 2021

KIPSTA, NEW SUPPLIER OF THE OFFICIAL LIGUE 1 UBER EATS AND LIGUE 2 BKT BALL FROM 2022-2027

The LFP is very pleased to announce today a new partnership agreement with Kipsta, the football brand of the Decathlon Group, for a period of five years.

Following a bidding process launched in March 2021, the LFP Board of Directors have selected Kipsta, the football brand of the Decathlon group, as the new official ball supplier for the LFP.

As such, Kipsta will supply the official Ligue 1 Uber Eats and Ligue 2 BKT balls for the seasons 2022-2023 to 2026-2027.

Recognized for their technological know-how and commitment to quality, Kipsta is a brand dedicated 100% to football. Designed in France, Kipsta's premium balls have the FIFA QUALITY PRO label and are subject to quality testing at various stages of their production. With the official Ligue 1 Uber Eats and Ligue 2 BKT balls, Kipsta wishes to demonstrate its expertise at the highest level of competition in France.

The LFP is very happy to welcome this new partner for its flagship competitions. In working with Kipsta, Ligue 1 Uber Eats and Ligue 2 BKT will also benefit from the power of the Decathlon network, the world's leader in the distribution of sporting goods and the preferred company for the French people. With more than 300 stores in France and more than 1,000 around the world, including in Africa and Asia, Decathlon will enable French professional football to shine around the world as the balls will be accessible to a large number of fans around the world.

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