



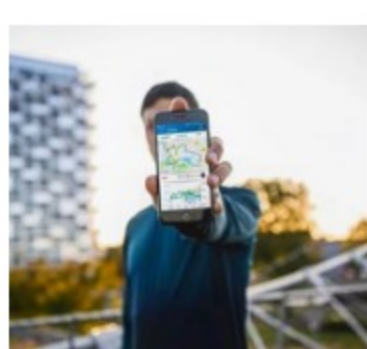
The reason why we take action



Sport remains within everyone's reach!

Everyone can practice sport following the compulsory measures set up by its government. Sport strengthens our immunity and self endurance. You can think about sport as a solution... For all those reasons, We, at Decathlon, are proud to take action. (available in [english](#), [french](#), [arabic](#), [russian](#) et [hebrew](#).)

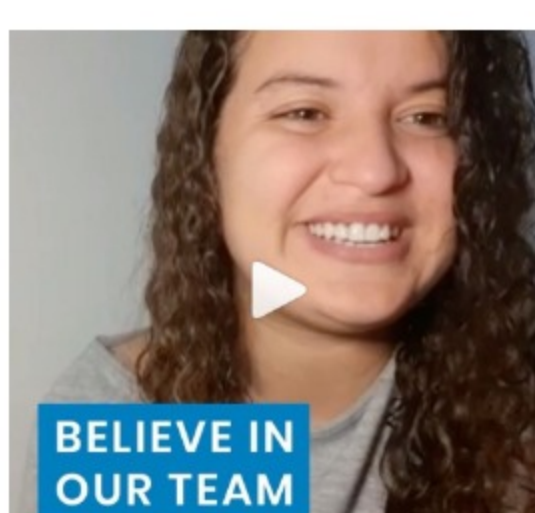
[READ](#)



Decathlon Coach: Create Your Own Version of Sport!

Sport helps to go through a hard time. In spite of adversity, one can still practise, even at home. Decathlon Coach will offer you great support and is now available in 157 countries... Comprehensive Press File available in [English](#) and [French](#).

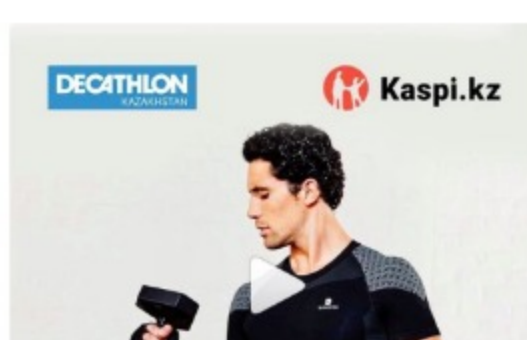
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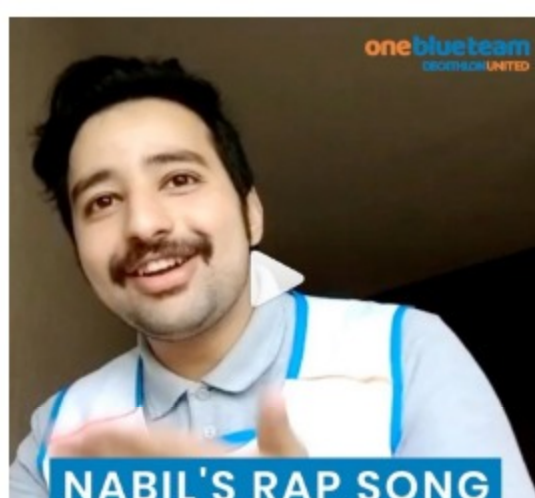
One Blue Figure

81 % products available!

Because of the store closure, Decathlon Kazakhstan launched a partnership with Kaspi market place, on March, 17. This is a platform for customers shopping to buy a broad selection of products from various merchants. **81% Decathlon products are available!**



Our Blue Key Facts



Meet Nabil, our Rap Song Star!

Our Moroccan Teammates are incredible. Full of life, they are working hard - with all the safety measures - to make sport accessible to all in this time of confinement. Nabil is one of our Teammates. He has written and sung this Rap Song full of energy that is becoming a Social Media hit!

[Discover](#)



Decathlon Russia HumanCONNECT Challenge!

Decathlon Russia launched a challenge with its teammates to keep a CONNECTION with their customers. The principle: send sports videos at home and share them with teammates who vote for their favorite!

[Read also](#)

One Blue Social Media

Tweet of the week

Online ordering and home bike delivery with Decathlon Schelle in Belgium.



Instagram of the week

Under the mask, Nadja keep smiling smiling everyday at Decathlon Koeln in Germany



One Blue Press Report



We're making headlines in Spain : "Decathlon reúne las 19 (muy buenas) razones para practicar deporte"

El deporte fortalece el sistema inmunitario, ayuda a luchar contra los virus, mejora la capacidad respiratoria, fortalece el corazón, incrementa la esperanza de vida y contribuye a estabilizar algunas patologías.

[Read](#)

[Our previous NewsLetters are here](#)

[More](#)

Got any questions, suggestions, [ideas and comments](#) ?

Feel free to send us any news or items (via annelaure.pavy@decathlon.com) we could feature.

We look forward to sending you our next **One Blue Week #4 Thursday 15 May**.

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